

## **A union for life**

**The resourceful Swiss company SERTO Ltd manufactures fittings that can be mounted and dismantled radially. The inventors of the metal-to-metal seal offer customer-specific solutions in addition to their standard line of products.**

*"From the very beginning we have offered solutions and not just sold products," says Umberto Dünki, Managing Director at SERTO Ltd. He recalls that the first fitting developed by Edmund Gressel in 1952 was used to solve a problem in the chemical industry. Since then, the SERTO brand name has stood for pipe and tube connections - the only ones in the world with radial mounting and dismantling.*

### **New patented solution: radial mounting**

*The company founded by Gressel in 1923 brought the first SERTO union to market in 1952. This union uses a compression ferrule to connect the two pipe ends flush with one another and thanks to the new technology creates a tight seal without the need for a sealing ring or gasket. The radial (dis)mounting was revolutionary then and still is today.*

*"With the traditional, standardised fittings, hoses for example cannot be joined without bending or straining," explains René Glaus, Marketing Manager and Product Manager. "Our products are easy to install without the need for force." The fact that the patented unions are "always a wrench size smaller than comparable products" render the Swiss-made unions very popular in applications with limited space.*

### **From plumbing to industrial supplier**

*From 2 to 35 mm outer diameter and in a variety of materials, such as brass, steel, stainless steel or plastic, a broad range of products is on offer. "One of our guiding principles," adds Managing Director Dünki, "is to provide solutions for our customers, so naturally we are a multi-product supplier."*

*Over time, SERTO has evolved from a supplier to the plumbing sector to an industrial supplier and OEM supplier. Our own department for special products handles customer solutions which are not available on the market and develops tailor-made solutions, special designs, components or ready-made lines. The flexible structure of our organisation with teams overlapping the different divisions*

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**PRESS RELEASE**

*promotes the exchange of ideas and shorter development times.*

**Global quality and supply**

*1956 marks the breakthrough for the compression union on the market. The compression ferrule, which is impossible to mount incorrectly, renders gaskets obsolete. The added benefit of reduction is another stroke of genius. Thanks to this one basic element, the Swiss specialists were able to develop a whole modular system. The increasing demand soon led to sales offices opening in Germany, Holland, Great Britain and Italy. Expanding the distribution paths meant that, in addition to the high quality of the products, the fast and reliable delivery service propelled SERTO to the forefront.*

*Customers around the world are pleased with their SERTO solutions; among our satisfied customers are major manufacturers of coffee machines, medical equipment, railway cars and wafer steppers.*

**Put to the test**

*In our internal test lab, all our products are put through rigorous testing. To provide customers with the greatest possible measure of safety, we test each product at least ten times, although standards only stipulate six successful tests. "Our customers trust us because of our expertise and because we exercise utmost care," says Managing Director Umberto Dünki. "We don't have to break a new record every time, like we did in 1960 when our unions went with Jacques Piccard to the deepest point in the ocean."*

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